



**Complete
College.
Build
Careers.
Transform
Milwaukee.**



Our Goals for AIM Scholars



COMPLETE
COLLEGE



GRADUATE WITH
LESS THAN \$16,000
OF STUDENT DEBT



MATRICULATE INTO
THE WISCONSIN
WORKFORCE

Changing the Odds

Education is the great economic equalizer. College graduates earn \$1.2 million more in their lifetime than high school graduates. Yet in Milwaukee, only 13% of African Americans and 14% of Latinos have graduated from college.



18.5%

OF MPS AND MPS CHARTER HIGH SCHOOL
GRADUATES EARN A 2-OR 4-YEAR DEGREE



33,000

OPEN JOBS THAT REQUIRE
A BACHELOR'S DEGREE



2,000

ELIGIBLE STUDENTS TURNED AWAY
SINCE 2019

Why the All-In Model Works

All-In Milwaukee's unique combination of financial aid and comprehensive support ensures students complete college and are prepared for meaningful careers post-graduation.



FINANCIAL AID &
LITERACY



ACADEMIC
ADVISING



SOCIO-EMOTIONAL
LEARNING



CAREER
READINESS

Who We Serve



600

MILWAUKEE COLLEGE
STUDENTS



60

HIGH SCHOOLS &
COMMUNITY-BASED
ORGANIZATIONS



8

UNIVERSITY
PARTNERS



100%

LIMITED-INCOME



98%

STUDENTS OF
COLOR



86%

FIRST-GENERATION
COLLEGE STUDENTS

The Results

90%

OVERALL PERSISTENCE RATE – FULLY ENROLLED IN COLLEGE

84%

OF STUDENTS & GRADUATES CURRENTLY HAVE NO STUDENT DEBT

90%

STUDENTS “ON-TRACK” WITH A 2.5+ GPA & 6 YEARS OR LESS TO GRADUATE

91%

OF GRADUATES WHO HAVE SECURED A JOB OR ARE PURSUING GRADUATE SCHOOL ARE DOING SO IN WISCONSIN

All-In Milwaukee Growth Goals

2026:

215

NEW SCHOLARS

700+

TOTAL SCHOLARS

250

TOTAL COLLEGE GRADUATES



2029:

250

NEW SCHOLARS

1,000

TOTAL SCHOLARS

725

TOTAL COLLEGE GRADUATES

To explore potential partnerships, please contact **Mitzi Keel**, Director of Mission Advancement:

mitzi.keel@allinmilwaukee.org | (785) 393-4639

Career Partners – 2025-26

All-In Milwaukee Career Partners invest in the future diverse workforce of Wisconsin and are connecting with AIM scholars for internships and full-time jobs.

American Family
Insurance+

A.O. Smith

Artisan Partners+*

Associated Bank+

Augustine Prep+

Bader Philanthropies+*

Baird+*

Brady Corporation+*

Children's Wisconsin+*

Church Mutual Insurance+

Continental Properties

Deloitte+*

Fiserv

Foley & Lardner+

Froedtert+*

GE HealthCare+*

Generac

Gilbane*

Godfrey & Kahn

Greater Milwaukee
Foundation+

HellermannTyton

Husch Blackwell

Husco+

Johnson Controls+*

Johnson Financial Group

Kohler*

Kohl's+

KPMG

Lauber Business Partners

M3 Insurance+

ManpowerGroup+

MMAC

Milwaukee Brewers+

Milwaukee Bucks

Molson Coors+*

Mortenson+*

MGIC+

Northwestern Mutual+*

Old National Bank

Pieper Electric

PNC Bank

PwC+

Ready Rebound

Regal Rexnord

Rite-Hite+

Riverwater Partners

Rockwell Automation+*

SC Johnson+*

Technology Innovation
Center

Three Leaf Partners+

Town Bank

United Healthcare

U.S. Bank+*

UW Credit Union+

Versiti+*

VJS Construction

Walbec Group+

WEC Energy Group+

Weyco Group

Zurn Elkay Water Solutions

Zywave+*

+AIM Career Partners who have hired AIM scholars as interns.

*AIM Career Partners who have hired an AIM graduate for a full-time position.



The All-In Milwaukee vision is for a vibrant city with diverse leadership. To build a sustainable and thriving community, we must first build a college-educated workforce. Together, we have the power to ensure more scholars achieve the American dream.

“AIM is doing what it says it’s doing. We are getting connected academically and professionally for success. I know I’m an example of that.”

— Lizzy Ibitoye, AIM Scholar; Marquette '23; Master of Medical Physiology, MCW '25; Oncology Research Pathway Assistant, Froedtert Cancer Center



To learn more about our program and the success of our scholars and graduates, please visit: allinmilwaukee.org

