



**Complete
College.
Build
Careers.
Transform
Milwaukee.**



Complete College.

Changing the Odds

Education is the great economic equalizer. College graduates earn \$1.2 million more in their lifetime than high school graduates. Yet in Milwaukee, only 13% of African Americans and 16% of Latinos have graduated from college.



14%

OF MILWAUKEE HIGH SCHOOL GRADUATES
EARN A 2-OR 4-YEAR DEGREE



33,000

OPEN JOBS THAT REQUIRE
A BACHELOR'S DEGREE



1,300

ELIGIBLE STUDENTS TURNED AWAY
SINCE 2019

Our Goals



COMPLETE
COLLEGE



GRADUATE WITH
LESS THAN \$16,000
OF DEBT



MATRICULATE INTO
THE WISCONSIN
WORKFORCE

Build Careers.

Why the All-In Model Works

All-In Milwaukee supports students through the academic, social, cultural and financial challenges they face during their college journey.



FINANCIAL AID



ACADEMIC



SOCIO-
EMOTIONAL



CAREER
READINESS

Who We Serve



500+

MILWAUKEE COLLEGE
STUDENTS



42

HIGH SCHOOL
PARTNERS



8

UNIVERSITY
PARTNERS



100%

LIMITED-INCOME



98%

STUDENTS OF
COLOR



86%

FIRST-GENERATION
COLLEGE STUDENTS

Transform Milwaukee.

The Results

87%

OVERALL PERSISTENCE RATE – FULLY ENROLLED IN COLLEGE

86%

STUDENTS HAVE ZERO DEBT

87%

STUDENTS “ON-TRACK” WITH A 2.5+ GPA & 6 YEARS OR LESS TO GRADUATE

87%

GRADUATES WHO HAVE SECURED A JOB/ ARE PURSUING GRAD SCHOOL ARE IN WISCONSIN

The All-In Milwaukee Future

Student by student, we are developing the future diverse pipeline of talent for Milwaukee and Wisconsin.

TODAY:
150
INCOMING STUDENTS FOR A TOTAL PROGRAM SIZE OF
500
STUDENTS



TOMORROW:
GROW TO
250
NEW STUDENTS EACH YEAR AND SCALE TO
1,000
TOTAL STUDENTS IN THE PROGRAM

The All-In Milwaukee vision is for a vibrant city with diverse leadership. To build a sustainable and thriving community, we must first build a college-educated workforce. Together, we have the power to ensure more scholars achieve the American dream.

“AIM is doing what it says it’s doing. We are getting connected academically and professionally for success. I know I’m an example of that.”

— Lizzy Ibitoye, AIM scholar, Marquette '23,
Certified Nursing Assistant at Froedtert

