Complete College. 
Build Careers. 
Transform Milwaukee.
Changing the Odds

Education is the great economic equalizer. College graduates earn $1.2 million more in their lifetime than high school graduates. Yet in Milwaukee, only 13% of African Americans and 16% of Latinos have graduated from college.

14% of Milwaukee high school graduates earn a 2- or 4-year degree.

33,000 open jobs that require a bachelor’s degree.

1,300 eligible students turned away since 2019.

Our Goals

Complete college.

Graduate with less than $16,000 of debt.

Matriculate into the Wisconsin workforce.
Build Careers.

Why the All-In Model Works
All-In Milwaukee supports students through the academic, social, cultural and financial challenges they face during their college journey.

Who We Serve

FINANCIAL AID  ACADEMIC  COMMUNITY  CAREER READINESS

Who We Serve

520 MILWAUKEE COLLEGE STUDENTS
42 HIGH SCHOOL PARTNERS
8 UNIVERSITY PARTNERS

100% LIMITED-INCOME
99% STUDENTS OF COLOR
87% FIRST-GENERATION COLLEGE STUDENTS
The All-In Milwaukee Future

Student by student, we are developing the future diverse pipeline of talent for Milwaukee and Wisconsin.

The Results

87% | OVERALL PERSISTENCE RATE – FULLY ENROLLED IN COLLEGE
89% | OF STUDENTS HAVE NO DEBT
88% | STUDENTS “ON-TRACK” WITH A 2.5+ GPA & 6 YEARS OR LESS TO GRADUATE
96% | GRADUATES STAYING IN WISCONSIN TO START THEIR CAREERS / PURSUE GRADUATE SCHOOL

TODAY:
150 INCOMING STUDENTS FOR A TOTAL PROGRAM SIZE OF 520 STUDENTS

TOMORROW:
GROW TO 250 NEW STUDENTS EACH YEAR AND SCALE TO 1,000 TOTAL STUDENTS IN THE PROGRAM
The All-In Milwaukee vision is for a vibrant city with diverse leadership. To build a sustainable and thriving community, we must first build a college-educated workforce. Together, we have the power to ensure more scholars achieve the American dream.

“AIM is doing what it says it’s doing. We are getting connected academically and professionally for success. I know I’m an example of that.”

— Lizzy Ibitoye, AIM scholar, Marquette ’23, Certified Nursing Assistant at Froedtert